Detroit Public Schools: Shaping the Future

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Executive Summary

• The Detroit Public School System has undergone tremendous change over the past 10+ years

• Enrollment has declined over 65% since FY2005; in response the district has closed over 150 schools, reduced its workforce by over 10,000 positions, outsourced services and garnered various concessions to address mounting deficits

• While enrollment is beginning to show signs of stabilization, DPS continues to face operating losses in large part due to legacy operating debt obligations

• Without these debt obligations, DPS has a path to fiscal stability

• The initiatives currently underway and future initiatives will position DPS for success:
  o Complete reorganization of the central office which reduces 100 positions and overhead and pushes resources towards schools
  o Establishment of a network structure that will enable the district to operate more efficiently
  o Increased accountability to ensure the district’s overall best interest
  o Comprehensive enrollment stabilization and retention program

• DPS needs legislative support in order to implement an orderly transition to fiscal stability allowing the district to focus on stabilizing enrollment and increase educational outcomes for Detroit’s youth

• The time to act is now because Detroit Public Schools is running out of funds and the alternative is far worse for the State of Michigan, all Michigan school districts and for Detroit
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1. Historical efforts undertaken
2. Current situation
3. How to shape the future
DPS has cut over $800M in expenses since 2005 but expenses continue to exceed revenue

- Enrollment declined over 65% since FY05
- Over the same time DPS closed more than 150 schools and has continuously cut expenses but has been behind enrollment and revenue declines

* Includes one-time grant revenue awarded under the American Recovery and Reinvestment Act (ARRA)
† Includes $245M revenue from new bond issuance, Deficit would have been $(37M) without bond issuance
Source: Detroit Public Schools Comprehensive Annual Financial Reports
DPS workforce has declined steadily since 2005 but has lagged the loss in enrollment.

Detroit Public Schools, Enrollment and Employees
FY 2005 – FY 2015

Note: CAGR stands for Compounded Annual Growth Rate
Source: Detroit Public Schools Comprehensive Annual Financial Reports
DPS has closed over 150 schools since 2005 in response to enrollment losses. School planning will continue to be important as enrollment stabilizes.
DPS has undertaken a number of cost cutting measures but more transformation is necessary to align the district with current enrollment levels

**Actions Taken**

- Wage concession of 10% and pay freezes dating back to FY 2000
- Sale of assets to generate revenue (>\$15M in FY14 and FY15 alone)
- Reduction of nearly 10,000 positions since 2005 (62% decrease)
- Reduced number of schools by 159 since 2005 (62% decrease)
- Multiple modifications to healthcare benefits to reduce costs
- Implementation of two Employee Severance Plans to reduce payroll costs
- Continual effort to cancel, renegotiate and re-bid vendor contracts to reduce operating costs
- Enrollment stabilization campaign

DPS is transforming the way it operates beginning in FY16 with a smaller central office that includes new functions and a shift of resources to schools
1. Historical efforts undertaken
2. Current situation
3. How to shape the future
DPS faces a structural imbalance due to legacy debt and high fixed cost structure

Drivers of Expenses
- High personnel cost due to costly benefits and state pension system
- High transportation costs
- Legacy debt payments (~$53M per year)
- DPS serves a higher proportion of high school students than other LEAs in Detroit that cost more to educate
- DPS serves a higher proportion of special education students than other schools in Detroit
- DPS serves a higher proportion of English Language Learners, homeless students, and other students that require additional support and services

General Fund
FY15 Revenue and Expenses

Revenues
- Property Tax
- State
- Federal
- Other

Expenses
- Debt
- Non Personnel
- Benefits
- Pension
- Personnel

Per Pupil
- Revenues: $14.2K
- Expenses: $15.2K

Source: FY14 actuals
Without debt expenditures, DPS budget would have been balanced in FY2015.

**General Fund – FY2015**

($ in millions)

- **Revenues**
  - Property Tax: $668M
  - State: $668M
  - Federal: $714M
  - Other: $-

- **Expenses**
  - Debt: $46M
  - Non Personnel: $714M
  - Benefits: $-
  - Pension: $-
  - Personnel: $-

**Actual Results**

- **Revenues**
  - Property Tax: $668M
- **Expenses**
  - Debt: $46M
  - Non Personnel: $714M

- **Illustrative**
  - **Revenues**
    - Property Tax: $668M
  - **Expenses**
    - Non Personnel: $655M

**Per Pupil**

- **Actual Results**
  - Revenues: $14.2K
  - Expenses: $15.2K
- **Illustrative**
  - **Revenues**
    - Property Tax: $14.2K
  - **Expenses**
    - Non Personnel: $13.9K

*This actual figure was $22.3 million less than the projected figure in the FY15 adopted budget.*

Source: FY14 actuals
What does DPS need?
Approximately $515M of legacy obligations and $200M of start-up costs

Legacy operating liabilities ($ ~515M)
- Remaining operating debt (2011/2012 bonds)
- Short-term borrowing
- Deferred pension payments
- Deferred vendor payments
- Other

Startup cost/ reinvestment financing ($ ~200M)
- Deferred maintenance
- Operational support during transition
- Investment in key academic programs
- Operating cash requirements
- Transition costs
- Other

Total OldCo obligation ($ ~715M)
- OldCo will continue to operate in its current form through 6/30/2016 (“FY16”)
- Steady elimination of total OldCo obligations with dedicated funds from property tax receipts
To start with a clean slate at the beginning of FY17 DPS needs to retire its legacy obligations and start up funding

<table>
<thead>
<tr>
<th>Outstanding operating liabilities as of 10/31/2015 ($ in millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$260M  2011/2012 Operating Bonds</td>
</tr>
<tr>
<td>83M    2015B SAN (State Aid Notes)</td>
</tr>
<tr>
<td>121M   2015E SAN (State Aid Notes)</td>
</tr>
<tr>
<td>103M   MPSERS</td>
</tr>
<tr>
<td>40M    Trade debt</td>
</tr>
<tr>
<td>607M   Subtotal</td>
</tr>
<tr>
<td>(106)M Cash on hand (10/31/2015)</td>
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</tbody>
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$501M Net debt (10/31/2015)

~$515M Net debt projected as of 6/30/2016
Why act now?
DPS faces near term cash shortfalls due to maturing debt and past due operating obligations

- DPS has taken recent action to address the mounting cash flow troubles, including more cost reductions, State Aid Note (“SAN”) debt issuance ($120M in Sep’15), and deferrals
- Even so, DPS is expected to face a cash shortfall of ~$45M by June 2016
- We are exploring options to address the FY16 shortfall including the following:
  - Further deferrals
  - Personnel and benefits reductions (transformational savings)
  - Another refunding and/or SAN/TAN transaction
  - Distress funding from State (i.e. cash flows presented do not include distressed district funds of $50M)
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1. Historical efforts undertaken
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The Central Office will move from 60 departments to 16 offices within 5 divisions

Source: DPS Internal Data
Addressing the debt will allow for a shift in focus towards improving academic outcomes

• **Building Staff Capacity**
  - New Teacher Intensive Pre-Service Training
  - Ongoing/Differentiated Teacher Professional Development
  - School Leadership Institute (Building the Pipeline)

• **Data and Accountability**
  - Implement Data Cycles in Schools to focus on student academic progress data
  - Creating/enhancing Data Dashboards to communicate ongoing progress
  - Increased Performance Management

• **Network Supports**
  - Continuing to build out network systems to support school improvement, leadership coaching, and program effectiveness.

• **Curriculum/Program Enhancements**
  - Begin work to enhance the curriculum
  - Determining additional needs for curricular programs
  - Piloting special programs
The DPS transformation has begun, and the pending legislation will be an important step to ensure long-term sustainability

To date, DPS has taken a number of important steps to begin this transformation:

- **Central office reorganization and downsizing (~100 positions eliminated)**
  - Creation of network structure to better support and empower schools
  - Focus on shifting resources to school level
- Procurement process overhaul and contract negotiations
- Benefits modifications resulting in cost savings
- Improved alignment of grants with district needs

### Legislative Action – Transforming DPS Education

#### School Planning
- Address number and location of schools and capacity issues

#### Enrollment
- Stabilize enrollment
- Common enrollment system

#### Financial Support
- Debt relief
- Establish full foundation allowance for NewCo
Examples of how DPS is realigning the district’s focus on the schools

1. Percent of Central Office FTEs FY13-FY16

   - FY13: 9%
   - FY14: 8%
   - FY15: 8%
   - FY16: 5%

   **Historical**

   **Future State (effective 1/1/2016)**

2. Comparison of Personnel expenses FY15-FY16

   - FY15 Actual: Central 90%, School 10%
   - FY16 and Beyond: Central 5%, School 95%

- Central office operations and services are significantly downsized as resources are shifted closer to students
- Schools have access to a much larger pool of funds to be used and allocated at the school-level
- Achieving this shift will require support from MDE, as well as additional capacity at the school level

Source: 2014 CAFR and internal data
The proposed structure creates a new entity (“Detroit Community School District”) with the same amount of revenue and no debt.

### Current Structure
- **DPS**
  - State Foundation Allowance (reduced by property taxes)
  - Property Taxes
  - Federal & other revenue
  - Teachers/Students
  - Schools/Buildings
  - Operations
  - Operating Debt

### Future Structure
- **Detroit Community School District (NewCo)**
  - State Foundation Allowance (full amount)
  - Federal & other revenue
  - Start-up revenue
    - Teachers/Students
    - Schools/Buildings
    - Operations
  - Property Taxes

- **DPS (OldCo)**
  - Property Taxes
  - Operating Debt
  - Start-up costs

**Key Points**
- State revenue increases to full allowance to replace lost property taxes (i.e. revenue does not decrease).
- One-time start-up funds (~$200M) provide NewCo runway to transition.
- Property taxes dedicated to pay legacy operating debt and start-up costs.
What are the implications of doing nothing?
Tax payers could become liable for a majority of DPS’ costs and obligations

- The State is required to ensure education is provided to over 47,000 pupils currently enrolled in DPS.
- If DPS is unable to support current operating and legacy expenditures, it may need to consider formal insolvency proceedings, potentially requiring taxpayers to finance the following obligations:

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*Risk assessment relates to impact to State; “Direct” denotes liabilities that immediately fall onto the State or statewide municipalities, “Potential direct” denotes liabilities with uncertainty what bankruptcy ruling would be, “Indirect” denotes liabilities which are indirectly associated with the State and where default would negatively affect other important or critical local and state-wide market participants that in turn could default.

†State backing includes: Unlimited tax general obligation pledge, State aid and the limited tax general obligation pledge of the District, Michigan Public School Employee Retirement System

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Unlike the City of Detroit, DPS would not benefit from a bankruptcy as it would predominantly shift liabilities onto other municipalities.
Key Takeaways

• Detroit Public Schools (DPS) has undergone tremendous change over the past 10+ years

• DPS has implemented a variety of best practice and cost saving measures and will continue to do so; removal of the debt will allow for a districtwide shift toward improved student achievement

• DPS is positioned to thrive in a debt free environment as evidenced by the 2014-15 audit which shows a $13M surplus if the debt is removed

• The time to act is now; Detroit Public Schools is rapidly running out of funds and the alternative is far worse for the State of Michigan (all Michigan school districts) and for Detroit